



Purina[®] Equine Adult[®] Horse Feed

Purina[®] Equine Adult[®] Horse Feed is a complete, convenient way to feed horses in their middle years. A horse's middle years are often the most demanding and maintaining proper dietary balance can be complicated and confusing for owners. The Purina Equine Research Team developed Equine Adult[®] horse feed to provide a total nutritional package of high-quality protein, energy, vitamins and minerals along with highly digestible fiber.

Feed Form: Complete Pellet

Recommended For: Horses in their middle years that range from active pleasure to easy keepers.

Features	Benefits
Contains High-Quality Protein, Energy, Vitamins and Minerals	Gives horses the right amount of energy when they need it without making them more difficult to manage or causing obesity.
Soy-blend Molasses	Instead of using straight cane molasses which is high in sugar, Purina [®] Equine Adult [®] Horse Feed contains a unique blend of molasses and soy oil for a higher fat molasses that horses love to eat.
Convenient	Great for traveling or at home.
Easy-To-Chew Pellet	Easy for adult horses to digest.
Fortified with Purina[®] Animax[®]	A concentrated milk protein, a readily available source of protein, vitamins and minerals.
Vitamins and Minerals	Provides 100% of the required nutrients for horses when fed as directed* so no additional supplements are necessary. *Based on "Nutrient Requirements of Horses Sixth Revised Edition – 2007" published by the National Research Council.
Feed Guard[®] Nutrition System	The FeedGuard [®] Nutrition System is one of the industry's most innovative and exacting quality assurance programs. FeedGuard [®] Nutrition System can help deliver the trust, quality and performance that horse professionals demand every day.

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Guaranteed Analysis

CRUDE PROTEIN	MIN	12.00%
CRUDE FAT	MIN	3.00%
CRUDE FIBER	MAX	25.00%
CALCIUM (CA)	MIN	0.90%
CALCIUM (CA)	MAX	1.20%
PHOSPHORUS (P)	MIN	0.30%
COPPER (CU)	MIN	25 PPM
SELENIUM (SE)	MIN	0.30 PPM
ZINC (ZN)	MIN	100 PPM
VITAMIN A	MIN	3000 IU/LB

How to feed: The amount to feed is shown in pounds. If you measure by quarts or containers, Purina recommends that you periodically weigh the feed to ensure your horse is receiving the proper amount of feed. Start with the amount shown below for the horse's weight. After observing the horse for a period of time, you may want to increase or decrease the daily feeding amount of equine adult by up to 10% to obtain desired overall body condition and appearance.

Purina[®] Equine Adult[®] Horse Feed may be fed as a complete feed because it is formulated with high-quality roughage. You may feed with or without hay or pasture per directions.

Feeding directions:

Weight management program - feeding Purina[®] Equine Adult[®] Horse Feed at a reduced rate can help horses which are obese. Begin by cutting the recommended feeding rate by 10%. Continue to adjust the rate until you reach the desired weight for your horse, then return to the feeding rates that are recommended for your horse's weight and activity level.

Miniature horse/ponies - Purina[®] Equine Adult[®] Horse Feed is an ideal feed for miniature horses and ponies at maintenance and light work activity levels.

Winter feeding - depending on your geographic location, the amount of feed may be increased by about 10-15% to offset body heat losses.

Hay - small amounts of good quality hay may be fed along with equine adult. The amount of equine adult can be reduced about one pound for each 2 pounds of hay fed.

Daily feeding chart (when fed as complete feed)

weight of horse (lb)	400	600	800	1000	1200	1400
maintenance (lb)	6.0	9.0	11.5	14.5	17.5	18.5
light work (lb)	7.5	11.0	14.5	18.0	22.0	23.0

*individual horse variance may require feeding rate adjustment of plus or minus 10%.

When fed with hay, reduce about 1 lb. For each 2 lbs of hay fed, may adjust amount up to 10% to obtain desired body weight.

Important Considerations:

- Do not feed free-choice
- Feed at regular times (at least twice daily). When feeding rates exceed 1% of body weight, three daily feedings are preferred
- Any feed changes should be made gradually over a period of 7 to 10 days
- Changes in the rate of feeding should not exceed one pound per day for each horse
- Have plenty of fresh, clean water available at all times
- Prevent the rapid eating by the horse of any feed stuffs
- Store feed in a dry, well-ventilated area protected from rodents and insects
- Do not feed moldy or insect-infested feed to animals as it may cause illness or death
- This product to be fed to the animal species as directed on the label
- In addition to nutritional care and consultation, be sure to make regular veterinary checkups and farrier appointments part of your horse wellness program