



 **PURINA**
*Nature's
Essentials*
EQUINE NUTRITIONAL SUPPLEMENT

Providing What Nature Intended

AMPLIFY[®]
SUPPLEMENT



**EXTRUDED HIGH FAT NUGGET FOR
WEIGHT GAIN, PERFORMANCE AND HEALTH**

- 30% FAT FROM RICE BRAN, FLAX SEED AND SOY OIL
- LOWER STARCH, BALANCED NUTRITIONAL FORTIFICATION
- CONTAINS OMEGA 6 & 3 FATTY ACIDS



Throughout history, the ability to pick up and move to “greener pastures” has permitted generations of horses to thrive on forages. Total freedom and mobility has meant they naturally received nutritional variety from the vastly different geographic areas they frequented.

But today’s horses are typically limited to a single type of forage in one geographic area. Pastures in the same area or even different sections of the same pasture can have inconsistent nutrient values. Grains like oats and corn can also have variable amounts of protein, minerals and vitamins. So horses need your help to achieve the nutritional balance they once derived naturally.

**THAT’S WHERE AMPLIFY[®]
SUPPLEMENT COMES IN.**

Thanks to extensive research and field testing, Purina has learned how certain nutritional advantages can help horses be more active and productive during their lifetimes—even with the added stresses of training regimens and performance expectations.



Purina Amplify[®] Supplement is a high-fat, low-starch extruded particle providing calories for weight gain, performance, lactation and sales prep in a nutritionally balanced formulation. It is available in a 30lb bucket.

**AMPLIFY[®] SUPPLEMENT
BENEFITS:**

- **Balanced nutritional fortification**
- **Extruded particle for easy digestion and calorie absorption**
- **Added anti-oxidant Vitamin E needed by exercising horses**
- **30% fat from soy oil, flax seed and rice bran helps promote healthy hair coat and helps maintain stamina and endurance**
- **No Trans-fats**
- **Favorable Omega 3:6 fatty acid ratio helps to support the immune system**
- **Added amino acids help promote healthy hair coats, skin and hooves**
- **Lower starch provides less fluctuation in blood sugar**
- **Calorie dense formula provides more calories per mouthful, allowing you to feed less**

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S U P P L E M E N T



FEEDING RECOMMENDATIONS

Begin with 1 lb (2 scoops) per day feeding rate, gradually increase by .5 lb/day (1 scoop) every 2 days until the desired feeding rates are achieved. Begin feeding 60 days prior to competition, sale, show or breeding season. Maximum feeding rate for most horses should be 4 lbs (8 scoops) of Amplify[®] Supplement per day. Horses have varying acceptance of higher fat diets and supplements and as the fat level in the diet is increased, some horses may begin to show diminished intake. If that occurs, reduce the feeding rate or try blending Amplify[®] Supplement with a small amount of sweet feed.

IMPORTANT CONSIDERATIONS

- Changes in feeding programs should be made gradually over a period of 10-14 days. Since Purina Amplify[®] Supplement is not a complete-with-roughage feed, provide a minimum of 1% of a horse's body weight in hay or the equivalent in pasture.
- Feed at regular times – at least twice daily – with three daily feedings preferred. Provide plenty of fresh water. Prevent the rapid eating of any feedstuffs by the horse. Observe your horse's condition daily and consult your veterinarian immediately if any problems arise.

Caution: Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed as it may cause illness or death.

GUARANTEED ANALYSIS

Crude Protein (Min)	14.00%
Crude Fat (Min)	30.00%
Crude Fiber (Max)	5.00%
Calcium (Ca) (Min)	2.00%
Calcium (Ca) (Max)	2.10%
Phosphorus (P) (Min)	0.60%
Copper (Cu) (Min)	55.00 ppm
Selenium (Se) (Min)	1.40 ppm
Selenium (Se) (Max)	1.50 ppm
Zinc (Zn) (Min)	225.00 ppm
Vitamin A (Min)	16,000.00 IU/lb
Vitamin E (Min)	150.00 IU/lb

Ruminant Meat And Bone Meal Free

INGREDIENTS

Rice Bran, Soybean Oil, Dehulled Soybean Meal, Flaxseed, Calcium Carbonate, Ground Corn, Wheat Middlings, Cane Molasses, Salt, DL-Methionine, Thiamine, L-Lysine, Vitamin E Supplement, Choline Chloride, Iron Oxide, Ferric Oxide, Anise Flavor, Fenugreek Flavor, Tocopherols (A natural preservative), Calcium Pantothenate, Vitamin B₁₂ Supplement, Vitamin A Supplement, Riboflavin Supplement, Niacin Supplement, L-Tryptophan, L-Threonine, Zinc Oxide, Copper Sulfate, Calcium Iodate, Magnesium Oxide, Vitamin D₃ Supplement, Cobalt Carbonate, Ferrous Carbonate, Manganous Oxide, Sodium Selenite.



A DIFFERENCE YOU CAN SEE™

For more information, visit www.horse.purinamills.com or call 1-800-227-8941

