



Now there are more reasons than ever to trust Purina® horse feed.

PURINA FEEDGUARD® NUTRITION SYSTEM

A major factor in Purina® horse feed's unequalled performance is the Purina FeedGuard® Nutrition System. It's one of the industry's most innovative and exacting quality assurance programs, and here's what it provides for you and your horses:

- **Highest Quality Ingredients** - Stringent quality standards help ensure many of the industry's highest quality ingredients available are used
- **Testing with Near Infrared Reflectance (NIR)** - A process measuring actual nutrient levels of specific ingredients instead of supplier averages is used to help increase nutritional consistency
- **Utilizes a Constant Nutrition Formulation** - Automatically compensates for naturally varying nutrient levels in ingredients for greater nutritional consistency bag after bag
- **Ingredient Testing Program** - Designed to minimize the risk of grains containing potentially harmful contaminants
- **Uses a Total Horse Nutrition Formulation** - Considers all key nutrients and their interactions with each other to better support overall horse health

The FeedGuard® Nutrition System can help deliver the trust, quality and performance horse owners demand every day.



For more information on any Purina® horse feed or to find the Purina dealer nearest you, visit www.horse.purinamills.com or call 1-800-227-8941.

HIGHEST
QUALITY
INGREDIENTS



QUALITY
FEED
JUDGING



NIR TESTING
EQUIPMENT



REJECTED
CONTAMINATED
CORN



HIGH SPEED
TREADMILL AT THE
LONGVIEW ANIMAL
NUTRITION CENTER

